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Session description: Research and development and new product management are becoming increasingly important and complex as customer needs are diversified and technology advances. Moreover, increased computational power and the explosion of data are changing the way and the extent to which we develop and manage new products. These changes provide unique opportunities for researchers in this area to integrate extensive data in our studies and to identify novel ways of modeling to generate new understandings and drive decisions.

This special session calls for novel theoretical or/and application contributions for achieving efficient research and development, new product management, complex project management, and technology management.

Topics of interest include, but are not limited to:
New product design and development;
Development process management;
Complex project management;
New product management based on big data analytics;
Technology management;
Design structure matrix;
Production scheduling of new or personalized products.

Submission:
Complete manuscripts must be electronically submitted through the website: HTTPS://EASYCHAIR.ORG/CONFERENCES/?CONF=IESM2019
All papers must be written in English and should describe original work. The length of the paper is limited to a maximum of 6 pages (in accordance with one of the templates, customized for IESM 2019).

Deadlines:
February 28th, 2019: deadline for paper submission
April 30th, 2019: notification of acceptance/reject
June 30th, 2019: deadline for final paper.
July 31th, 2019: deadline for registration.